

NAVIGATING A SEAMLESS CLOUD MIGRATION WITH ZEFFERT & ASSOCIATES

Anders provided a trusted partnership in which Zeffert felt prioritized as they migrated from physical servers to the cloud with no interruption to their business operations.

FINDING A MIGRATION

“Our existing provider wasn’t doing a bad job per se, and they were meeting our needs, but behaviorally speaking, I did not feel like our business was being treated as a priority.”

- ▶ Zeffert’s previous provider, a large data center, left the company feeling unimportant and deprioritized
- ▶ The company wanted to move from physical servers to a cloud-based approach
- ▶ Needed improved IT processes to handle support tickets
- ▶ To keep their operations running, Zeffert needed the rollover to occur without disruption to their affordable housing services

THE ANDERS TECHNOLOGY SOLUTION

“Leading up to the hard rollover, Anders did everything they could do to make the process seamless. And I am happy to report, we unplugged and then plugged back in on a Sunday during our least active time, and on Monday, no one could tell the difference!”

- ▶ Took the time to understand Zeffert’s culture and needs to develop a solution unique to their situation
- ▶ Created and maintained clear lines of communication
- ▶ Implemented cloud rollover with no disruption to operations
- ▶ Helped Zeffert realize significant ongoing cost savings



INDUSTRY



REAL ESTATE

NUMBER OF EMPLOYEES



60

ANNUAL REVENUE



\$30.7 MILLION

“The proposal we received from Anders left us feeling as though we would be **treated as their most important client**. There was just a sense of confidence that shined through that separated them from the others, including our current provider. So far, **Anders has really hit the nail on the head**. They may have bigger clients than Zeffert, but I feel as if we are their most important one. Our relationship with Anders is strong. Zeffert is fast growing, and I see this partnership blossoming very nicely for both of us as our needs continue to increase.”

*Jeffrey Promnitz, CEO
Zeffert & Associates*