

OUTSOURCED CFO

Make data-driven, strategic decisions with a high-level CFO focused on finding the right solution for your business.

Like many growing companies, you may need more professional financial advice than you have on staff, but are not ready to hire a Controller or CFO. For situations just like yours, Anders offers an Outsourced CFO solution. Whether you're looking for fractional CFO consulting to help navigate a merger on an interim or on-demand basis, or a long-term partner to guide a comprehensive strategy, Anders can meet your needs.

WHAT MAKES ANDERS UNIQUE

There are many outsourced models but at Anders, our group is led by true CFOs; seasoned professionals who served as CFO for private and publicly-traded companies, as well as others who have worked as controllers for companies of varying sizes and scope. This hands on experience will provide you not only with the financial insight you need, but also the experience shared by professionals who have been in the trenches and have faced your same challenges and opportunities.

Our Outsourced CFO solution helps business owners as well as accounting staff and managers. Our guidance can be what you need, when you need it, at a fraction of the cost of hiring a full-time employee.

WHAT AN OUTSOURCED CFO CAN DO:

Your business needs high-level financial insight to make sense of reporting and turn data into actions. If the costs, training and resources required for an in-house Controller or CFO seem daunting, a virtual, outsourced CFO could be a great fit. Do you wish that you had someone who could:

- Efficiently Complete Financial Projects
- Streamline Processes
- Proactively Manage Finances
- Build a Long-term Financial Roadmap
- Take Financial Tasks off Your Plate
- Understand the "Why" Behind Business Results
- Proactively Increase Profitability
- Plan and Measure Financial Performance
- Secure Working or Expansion Capital
- Provide Accurate Data that the Business Needs

TAILORED CFO SERVICES

Your company has unique needs. Short-term goals may include building capital or expanding product or service offerings, while an acquisition or transition to future generations could be on the list of long-term goals. Our Outsourced CFO advisors scale with you as your needs and goals evolve. Whether you need immediate, short-term advice or someone to help strategize and execute a comprehensive plan, you can benefit from fewer surprises and more control over your bottom line with the Anders Outsourced CFO services below.

- Benchmarking Strategies
- Fractional CFO Consulting
- Tax Savings Strategies
- Profitability Analysis
- Mergers and Acquisitions Consulting
- Advanced Financial Reporting and Dashboards
- Budget Preparation and Long-Term Planning
- Cash Flow Forecasting
- Startup Consulting Including Capital Procurement and Structuring

PERSONALIZED SERVICE PACKAGES

We work to create virtual solutions that drive your business forward. With Anders Outsourced CFO, you have options to fit your needs. All of our packages offer fixed monthly pricing and high-level service with a dedicated team, or ask about our a la carte services.

SERVICES	GOLD	SILVER	BRONZE
Initial Assessment and Setup	✓	✓	✓
Goal Review	✓	✓	✓
Financial Dashboard/KPIs	✓	✓	✓
Business Benchmarks	✓	✓	✓
Monthly Management Reports	✓	✓	✓
One Year Profit Budget	✓	✓	
Monthly Forecasting	✓	✓	
Monthly Review Meeting	✓	✓	
Attendance at Management/ Board Meetings	✓	✓	
Access to Cloud-Based Reporting Platform	✓		
Rolling Cash Flow Forecasts	✓		
Unlimited Email and Telephone Support	✓		



Benefit from the experience and expertise of senior-level finance and accounting professionals, and enjoy knowing the big picture and daily operations are taken care of for you.



www.anderscpa.com | (314) 655-5500

LEARN MORE ABOUT OUR SERVICES.

Scott A. Hoffmann, CPA, CGMA,
Partner and Director + Outsourced Accounting
(314)-655-0221 | shoffmann@anderscpa.com