

BUSINESS ANALYTICS

▶ **Your data - unleashed, empowered and organized to make better, more profitable decisions.**

Timely insights can be transformational to your business. The cost of poor decisions, based on gut instead of data, is expensive with the potential to cost companies **3% of profits**. By bringing together your data with our financial expertise and knowledge of your business, we partner with data analytics and business intelligence consulting firm **Onebridge** to tell the story of your data.



**BUSINESS AND
FINANCIAL EXPERTISE**



**DATA ANALYTICS
EXPERTISE**



**Empowering executives to answer
what happened, why it happened and
what to do about it**

THE ANDERS AND ONEBRIDGE SOLUTION

Data is looked at differently depending on where you are within the business. Each functional area has unique needs from Sales and Marketing to Operations and Finance – and can use data to solve different problems.

ANALYTICS FOR BUSINESS PERFORMANCE

Solutions will help executives:

- Aggregate and analyze data from both unstructured and structured sources
- Transform data into digestible insights and articulate that insight in the form of visual dashboards and reports for stakeholders

ANALYTICS FOR FINANCIAL PERFORMANCE

**Solutions will help finance
teams gain insights through:**

- Revenue and Cost Forecasting
- Cash Flow Projections
- Budget Analysis
- Expense Monitoring

ANALYTICS FOR OPERATIONAL EXCELLENCE

**Solutions leverage data to
enable all departments and
functions to optimize:**

- Cost
- Headcount
- Sales
- ROI
- Cost vs. Benefits

HOW WE TURN DATA INTO INSIGHTS



DATA CLEANSING AND QUALITY MANAGEMENT

We combine data quality management with financial intelligence so you have confidence that your data accurately reflects reality.



DATA WAREHOUSING AND INTEGRATION

We can enable your organization to integrate your systems together through data warehousing, data virtualization and custom API layers.



AUTOMATED REPORTING, VISUALIZATION AND ANALYTICS

Our advanced analytics capabilities can empower your organization with predictive insights, financial forecasting and deep-fiscal analysis.



Take the guesswork out of running your business. When you invest in analytics with Anders and Onebridge, you're empowered with the financial intelligence you need to make the best decisions.



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TALK WITH AN ADVISOR TODAY.

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