

ANDERS SHARES EXPERTISE ONLINE, IN PUBLICATIONS AND PODCASTS IN “COMEBACK OPPORTUNITIES FOR ASSOCIATIONS”

Jeanne Dee, Practice Leader of Anders Not-for-Profit Group, shared her views on how Associations can thrive in the post pandemic environment. Take a listen or read her best advice on how making some changes and/or enhancements in cash flow, cybersecurity, relationship management, programming and others, including sales tax and unrelated business income, can aid Associations in the recovery process.

PODCASTS

[EP #47 "STABILIZING YOUR PANDEMIC FINANCIAL POSITION"](#)

[March 3, 2021](#)

Jeanne joins Mary Byers for a special episode of Successful Associations Today. Specializing in financial statement audits, Jeanne discusses the financial side of what's happening for associations, funding opportunities and what leaders should be thinking about as we move forward in 2021 and beyond.



“ We're going to continue with hybrid models for a very long time. We want to be able to provide that cybersecurity to our members to stabilize our position now and in the future. ”

PUBLICATIONS

["THE YEAR OF THE COMEBACK: WHAT COVID-19 MEANS FOR ASSOCIATIONS IN 2021"](#)

[Feb 2021](#)

For industry associations, recent shifts from the physical space into the digital have brought a serious blow to their highest revenue stream: in-person events like trade shows and conferences. Nearly 60% of association executives report having cancelled or postponed events as a result of the pandemic — often incurring additional loss due to cancellation fees, ticket refunds, lost exhibitor fees, and more. Jeanne dives into the challenges associations face, and provides strategic solutions.

MULTIBRIEFS

FSAE
FLORIDA SOCIETY OF ASSOCIATION EXECUTIVES, INC.

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 **Medium**

Business view
magazine

Success Live
BY ASSOCIATION

AFP

“ After months of distance and uncertainty, now is the critical comeback moment for associations: they must leverage the opportunity to optimize and emphasize the value that only they can provide. ”

"PANDEMIC, HIGH COURT CREATE TAX UNCERTAINTY FOR ASSOCIATIONS"

March 2021

The 2018 Supreme Court decision in *Wayfair vs. South Dakota* has implications yet to be fully realized. The court ruled that states can collect sales taxes even from online retailers, such as Wayfair, that have no property or employees in the state. States around the country are now grappling with their sales tax policies, and associations must navigate an evolving patchwork of state sales and use taxes that could apply to trade show transactions.



“ This is a real thing and you can't ignore it. You don't want to accidentally put your exhibitors or members or your organization in a position of risk. ”



ABOUT JEANNE M. DEE, CPA/CGMA

Jeanne is a partner in Audit and Assurance where she specializes in audits of financial statements for not-for-profit organizations, government entities, employee benefit plans and closely-held businesses. She is the practice leader for the Not-for-Profit Group at Anders. A member of the firm's CARES Act Research and Response Team, she advises not-for-profits the latest legislation on COVID-19 relief, including the Paycheck Protection Program.

Jeanne enjoys working with business owners, executive directors and board members to help them better understand the financial reporting process. As a leader on standards and regulations of the accountancy profession at the local, state and national level, Jeanne is knowledgeable and skilled in researching accounting principles and new or changing audit standards, and is a frequent author and speaker on these topics.

“ As an advisor, I'm only as good as my team. Anders has a passionate and experienced Not-For-Profit team who provides timely advice and guidance to our clients through every stage of their development and changing market conditions. ”

To learn more about how Anders is helping Associations and Not-For-Profit organizations navigate the new normal, see below for additional resources:

- [COVID-19 Resource Center](#)
- [Not-For-Profit Symposium](#)
- [Subscribe to the Not-For-Profit blog](#)
- [Not-For-Profit services](#)
- [Meet the Not-For-Profit team](#)

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