

## ANDERS STARTUP GROUP

# HELPING TURN STARTUPS INTO STANDOUTS

The startup community is made up of investors, entrepreneurs and dreamers. Balance sheets and general ledgers can be an after-thought or even stifle creativity. We help startups like yours achieve success by concentrating on the comprehensive financial needs of startups, allowing you to focus on developing and launching services and products, as you should.

One of the key differentiators between Anders and other firms in the startup and early stage space is the variety of roles our Firm plays when working with startup companies. We offer the following services to help accelerate your company to the next level:

### FOR BUILDING THE FINANCIAL FOUNDATION AND STRUCTURE OF YOUR BUSINESS

- Accounting Systems Sourcing and Setup (including QuickBooks)
- Accounting System Training (including Quickbooks)
- Entity Selection and Structuring
- Operating Agreement Planning and Consulting
- Capital Table Building

### FOR A DASHBOARD OF YOUR BUSINESS OPERATIONS IN REAL TIME, ONLINE:

#### Outsourced Accounting & CFO Services

- Bookkeeping
- Cloud Accounting
- Accounts Payable/Receivable and Bill Pay
- Payroll Preparation and Tax Reporting
- Financial Statement Analysis and Preparation
- Procedures and Quality Control
- Benchmarking Strategies
- Profitability Analysis
- Budgeting and Cash Flow Forecasting
- Runway and Burn Rate Analysis

“We help startups like yours achieve success by concentrating on the comprehensive financial needs of startups, allowing you to focus on developing and launching services and products, as you should.”

**TALK WITH AN ADVISOR TODAY.**

Dave M. Finklang, CPA/CGMA, MBA  
314-655-5566 | [dfinklang@anderscpa.com](mailto:dfinklang@anderscpa.com)

## FOR BRINGING ON INVESTORS AND SCALING YOUR BUSINESS:

- Fundraising Consulting and Planning
- Term Sheet Analysis
- Financial Modeling
- Equity Planning and Structuring
- Capital Table Planning and Modeling
- Future Planning
- Company Valuation

## FOR BUILDING LONG-TERM STRATEGIES AND STAYING AHEAD OF CHANGING TAX RULES:

### Tax Planning and Compliance

- Federal, State and Local Income Tax Compliance (Tax Returns for Business and Owners)
- Income Tax Planning (for Business and Owners)
- Entity Conversions
- Research and Development Tax Credit
- Small Business Stock Planning
- State and Local Tax Planning

## FOR ACCURATE AND RELIABLE INFORMATION TO MAKE YOUR BUSINESS BETTER

### Audit and Advisory Services

- Audits, Reviews and Compilations of Financial Statements
- Software as a Service Accounting



## FOR SPECIALIZED VALUATION, FINANCIAL ANALYSIS AND FORENSIC ACCOUNTING:

### Valuation Services

- Business Valuation
- Purchase Price Allocations
- Mergers, Acquisitions and Divestitures
- Buy/Sell Agreements

