

SPORTS, ARTS & ENTERTAINMENT

**RARE TALENT  
RARELY STANDS STILL.**

# UNDERSTANDING AND PROTECTING TOP TALENT.

**All eyes are on you. After all, sports, arts and entertainment are big business today. And to maintain balance in your personal and professional lives, you need more than a CPA or money manager. You need to work with a firm that fully understands what you do and everything that comes along with it: the rewards and the hassles.**

Anders can be a single source for all of your financial needs. We'll take on your traditional tax and accounting needs – and can handle wealth, royalties and business management. We can also tackle those once- (or few-) in-a-lifetime issues like contract analysis and endorsement negotiations.

## WHAT WE CAN DO FOR YOU

We are ready to complement the services you're getting from your existing agents, bankers, financial managers and attorneys to ensure your interests are always fully represented. Our partners, directors and team members are always available to answer your questions and help you make smart, informed decisions about your money – and your career.

In fact, you simply can't find a more experienced firm to help you manage both your personal and public affairs, conquering the challenges of fiscal responsibility, philanthropic endeavors and everything else that comes with life in the public eye.

### Our key services include:

- Business Management
- Tax Planning and Compliance
- Contract Analysis and Evaluation
- Multistate Tax Planning
- Marketing, Endorsements and Appearance
- Litigation Support and Expert Witness Testimony
- Licensing and Ancillary Rights Management
- Royalties Management and Audit
- Business Consulting Management
- Business Opportunity Reviews
- Financial Planning
- Career Management
- Asset Management and Investment Monitoring
- Estate and Succession Planning
- Life Management
- Cash Flow and Retirement Planning
- Philanthropic Planning and Execution
- Insurance Analysis and Risk Management
- Trust Planning and Compliance
- Bill Pay Services Including Payroll

## Anders brings balance to your public and personal lives.

### Key sports clients:

- MLB Hall of Famers
- NFL Hall of Famers
- Current and Past MLB and NFL Players
- NBA and WNBA Players
- Major League Baseball Teams
- Minor League Football Team
- Professional and College Coaches
- Front Office Executives

### Key artists and entertainers:

- Symphony Director
- Musicians
- Opera Singer
- Screenwriters
- Television and Radio Personalities
- Professional Theatre Awards Council
- Authors
- Fine Artists
- Artist Estate and Fine Art Gallery
- Professional Photographer
- Former U.S. Mint Directors
- Former Chief Engraver of the U.S. Mint Auction Houses
- Performing Arts Venue
- Charitable Foundation/Sports & Art Projects

### EXPERTISE IN ACTION

We've been working with athletes, artists, entertainers and executives for nearly five decades. Here are a couple of their stories.

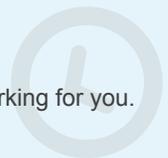
#### MANAGED SALE OF MLB TEAM AND ITS ASSETS

During the sale and move of a Major League Baseball team to a new stadium, we managed the creation of over 30 licensed products, a national auction and a massive live event that generate \$6.5 million in revenue.

#### WEIGHED ALL FACTORS INVOLVED WITH CONTRACT OFFERS

Our client, a Major League Baseball player, had several multi-million dollar contracts on the table. We helped him compare offers based on the tax implications of each state where he wanted to play.

### MOVE TOWARD YOUR BIGGEST GOALS TODAY.



Learn how the team at Anders is always working for you. For more information, contact:

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## OUR CORE VALUES.

To ensure we are continually building a culture where happy people deliver outstanding results for our clients and community, we base our actions on these values.

**CHARACTER.** Doing the right thing. Always.

**TRANSPARENCY.** Promoting an environment of trust and respect.

**COLLABORATION.** Aligning passions and expertise to focus on what matters most.

**ORIGINALITY.** Leading with confidence to challenge the expected.

**EMPOWERMENT.** Inspiring people to be the best they can be.

**WELCOMING.** Living a true spirit of family and fun.

**GENEROSITY.** Giving back because we care.

